



# H I V E



## **QUEEN BEE | \$10,000+**

- Team entry to competition (3 participants)
- Seating for 20 guests
- Marketing your company on the Coalition's web site
- Marketing on signage at main event and program
- Display company's promotional items at cocktail reception
- Multiple mentions in social media, e-mail promotion, and media advisories
- Additional mutually agreeable recognition

## **HONEY BEE \$2,500-\$4,999**

- Team entry to competition (3 participants)
- Seating for 10 guests
- Marketing your company on the Coalition's web site
- Marketing on signage at main event and program
- Multiple mentions in social media, e-mail promotion, and media advisories

## **BEE HIVE PREMIER \$1,000**

- Seating for 5 guests
- Marketing for company or individual name in program

## **BUMBLE BEE | \$5,000-\$9,999**

- Team entry to competition (3 participants)
- Seating for 15 guests
- Marketing your company on the Coalition's web site
- Marketing on signage at main event and program
- Display company's promotional items at cocktail reception
- Multiple mentions in social media, e-mail promotion, and media advisories
- Additional mutually agreeable recognition

## **CARPENTER BEE \$1,500-\$2,499**

- Seating for 5 guests
- Marketing on signage at main event and program
- Multiple mentions in social media, e-mail promotion, and media advisories

## **BEE HIVE | \$500**

- Seating for 4 guests
- Marketing for company or individual name in program

## **Individual tickets available for \$50**

MCAEL's Board of Directors look forward to seeing you there and thank you in advance for making a difference!

**For sponsorships please contact Kathy Stevens, Executive Director  
301-881-1136 | [kstevens@mcael.org](mailto:kstevens@mcael.org)**



## MCAEL GROWN-UP SPELLING BEE SPONSORSHIP OPPORTUNITIES

The MCAEL Grown-Up Spelling Bee brings community stakeholders together to celebrate our work and raise funds to continue the work of the coalition. Your financial support is critical to building additional classes for ESOL instruction that works.

**What:** Cocktail networking reception, heavy appetizers, a fun live “Spelling Bee” competition.

**Why:** There are over 100,000 adults in Montgomery County who need and want English classes. Help us teach them!

**How:** Sponsorship levels for all size businesses - pick a level (see reverse). \$2,500+ sponsors enter a team & bring your cheer-leading squad.

**Previous sponsors include:** *Adventist HealthCare Rockville, Montgomery College, Burness, Bethesda Magazine, Social & Scientific Systems, Lee Development Group, Universities at Shady Grove, Signal Financial Federal Credit Union, Lerch, Early and Brewer, Eaglebank, Denizens Brewing Co., and Rivka Yerushalmi*

### Your Return on Investment

- Your sponsorship increases funding for more adult ESOL classes in Montgomery County
- Supports learner retention by addressing barriers to learning such as childcare & transportation
- Increased Professional Development opportunities for ESOL instructors
- Fund innovative initiatives involving technology & workplace based ESOL classes
- Team building events significantly contribute towards employee motivation, building trust & pride ensuring better productivity
- A mixture of volunteering & giving creates a better place to live and work
- Showcase your business as invested in the community

